



## Treasure Hunt Rules and Regulations

### 1. Organisation

The World Alliance of YMCAs is organising a treasure hunt (hereinafter, the “Treasure Hunt”) throughout the City of Geneva on 6 June 2015.

The World YMCA has delegated the organisation, supervision and management of the Treasure Hunt to a management team whose members are appointed by The World YMCA; such team is hereinafter referred to as the “Event Management”.

The Event Management has the prerogative to define the rules of the Treasure Hunt to the extent that they are not already defined under these Rules & Regulations and do not contradict any rules set out herein.

During the Treasure Hunt, the Event Management is entitled to take any decision (including the exclusion of any participant) as necessary to ensure that the event runs through in a fair, orderly, respectful & friendly fashion. The Event Management will decide upon the attribution of points to each participating team, the ranking of the teams and the attribution of the prizes in accordance with these Rules & Regulations.

### 2. Registration

Registration to the Treasure Hunt is open to any person applying to the Treasure Hunt’s dedicated website <http://photocha.ch>. Online registration requires applicants to provide their name, mobile telephone number and date of birth and to agree to these Rules & Regulations, in particular to the **Photo and Audio/Video Recording release set out in clause 5 below**. Applicants understand and agree that the Event Management will rely in good faith on the information provided by applicants on the Treasure Hunt’s dedicated website.

The Event Management retains full discretion as to who among the applicants having registered online (hereinafter, the “Applicants”) will be accepted as participants to the Treasure Hunt (hereinafter, the “Participants”).

Applicants may apply to participate in the Treasure Hunt either individually or as groups of no more than 6 people (hereinafter, “Groups”, each a “Group”).

Participation in the Treasure Hunt is in teams. Composition of teams (hereinafter, “Teams”, each a “Team”) is the prerogative of the Event Management. A Team will usually be composed of 5 or 6 Participants. To all extent possible, Event Management will determine the composition of Teams by replicating the composition of Groups of 5 or 6 Participants. Where Groups comprise less than 5 or 6 Participants, Event Management will usually create Teams by adding individual Participants to Groups of less than 5 or 6 Participants.

Applicants under the age of 18 must provide Event Management with the Photocha Geneva Minors Authorisation Form duly signed by their legal representative. Applicants under 15 years old may not be accepted as Participants unless accompanied by their legal representative as part of the same Team.

Event Management shall provide each Team with a unique visual identification sign and a dedicated e-mail address or Instagram account.

### 3. Clues & Challenge(s)

The Treasure Hunt will consist for each Team within a time period of no more than 3 hours to solve 120 clues (hereinafter, the “Clues”, each a “Clue”) and to complete one or more challenge(s) (hereinafter, “Challenge(s)”), it being specified that all Teams will be given the same number of Challenge(s) to complete.

Event Management will provide all Participants with the details of all Clues and Challenge(s) immediately before the commencement of the Treasure Hunt; such details will include a unique reference number and a number of points each Clue and Challenge will be allocated with. The objective of each Team is to earn the maximum number of points within the 3 hours of the Treasure Hunt.

Each Clue leads to a location, situation or image; 3 Clues lead to specific sites containing a special visual indication. The treasure of the hunt is the sum of 3 special clues. Teams solving those particular 3 Clues (and bringing proof of the same as per the conditions set out below applying to all 120 Clues) will be credited with bonus points. Those 3 Clues will be clearly identified as such when details of all Clues will be provided to Participants immediately before the commencement of the Treasure Hunt.

In order for any Team to be credited with the number of points allocated to any Clue, any such Team must prove to the Event Management that it has solved the Clue by:

- taking a picture including
  - (i) the Clue;



- (ii) the Clue's unique identification number;
  - (iii) at least 4 of the Team's members; and
  - (iv) the Team's unique visual identification sign; and by
- emailing such picture (using any such Team member's Internet connected smart phone device, at such member's own cost) to the dedicated e-mail address or Instagram account as indicated by the Event Management prior to the commencement of the Treasure Hunt.

Points allocated to any Clue will not be credited to any Team unless all above conditions are fulfilled.

In order for Challenge(s) -related points to be credited to any Team, any such Team must provide the Event Management with the completion of the Challenge(s) prior to the expiry of the 3 hours deadline.

Any Team may have access to the report held by Event Management in respect of all points credited to any such Team upon request by all of its members.

#### 4. Prizes

The award ceremony will take place at between 20h30 and 21h30 on 6 June 2015 at the "World YMCA, 12 Clos Belmont 1208, Geneva"

Prizes will be awarded to each member of the first three winning team attending the award ceremony in person.

Event Management retains discretion of awarding additional prizes to any other Participant.

#### 5. Photo and Audio/Video Recording release

**By participating to the Treasure Hunt, each Participant agrees to the following representations, where he/she declares:**

***"I hereby grant The World Alliance of YMCAs the following rights in the interest of furthering the YMCAs programs & events and creation and distribution of informational, educational and artistic materials:***

- a) The right to record my image, photograph, picture, likeness, and voice by any technology or means.***
- b) The rights to copy, use, perform, display and distribute such recordings of me for any legitimate purpose, including but not limited to distribution by means of streaming or other***

*technologies via the Internet, or distribution of audio or video files (e.g. podcasts) for download by the public.*

- c) The right to combine such recordings of me with other images, recordings, or printed matter in the production of motion pictures, television tape, sound recordings, still photography, CD ROM or any other media.*
- d) The right to record, reproduce, amplify and simulate my image and or audio recording.*
- e) The rights to assign, transfer, or license the above rights to third parties.*
- f) The right to use my image and voice in connection with the marketing of the YMCA.*

*I understand and agree that I will not receive compensation, now or in the future, in connection with the rights granted hereunder.*

*I hereby assign to The World Alliance of YMCAs any and all copyright I may have in the recordings made of me hereunder.*

*I hereby release and forever discharge The World Alliance of YMCAs, its members individually, and the officers, agents and employees from any and all claims, demands, rights and causes of action of whatever kind that I may have, caused by or arising from the YMCAs exercise of the rights granted hereunder and the use of recordings containing my image or voice, including all claims for libel and invasion of privacy or infringement of rights of copyright and publicity.”*